

**F. No. 33-57/2021-MIDH (AAP)**  
**Government of India**  
**Ministry of Agriculture & Farmers' Welfare**  
**Department of Agriculture & Farmers' Welfare**  
**(Horticulture Division)**

Room No.- 457  
Krishi Bhawan, New Delhi  
Dated: 7<sup>th</sup> October, 2021

To

The Mission Director  
Andaman & Nicobar Administration  
High Value Agriculture Development Agency (HVADA)  
Directorate of Agriculture, Haddo  
Port Blair - 744102

**Subject:-Implementation of National Horticulture Mission (NHM) under Mission for Integrated Development of Horticulture (MIDH) programme -Approval of Annual Action Plan (AAP) 2021-22-regarding.**

Sir,

I am directed to convey approval for implementation of National Horticulture Mission (NHM) programme under MIDH in the UT of Puducherry during 2021-22 with total outlay of **Rs. 210.00 lakh** as per following details:

(Rs. In lakh)		
	<b>GOI Share (100%)</b>	<b>Total</b>
<b>Outlay-2021-22</b>	210.00	210.00
<b>Total</b>	<b>210.00</b>	<b>210.00</b>

2. The component wise details of Annual Action Plan, 2021-22 indicating physical targets and financial outlay are enclosed. Details are also available on NHM website. The approval is subject to the following terms and conditions:-

- I. The State Horticulture Mission (SHM) may start implementation of the programme for approved components other than project-based activities and submit the proposals for project based activities for approval of Empowered Committee of MIDH.
- II. For the project based activities, for which powers have been delegated to State Level Executive Committee (SLEC), the minutes of SLEC meeting wherein projects are approved may be furnished to this Department along with details of beneficiaries, location, bank loan, etc. to facilitate release of funds.
- III. Expenditure on approved activities must be in conformity with the cost norms laid down in the operational guidelines of the scheme.
- IV. SHM should make advance arrangements for availability of planting material for the ensuing season from the nurseries accredited/certified by NHB and/or licensed by respective State Government and departmental nurseries. SHM should also ensure that seeds are procured from Central/State seed organisations/PSUs including NAFED as far as possible.
- V. SHM should have a mechanism in place for the proper verification and distribution of planting material/seeds. Sourcing of planting material/seeds from NHB accredited/certified nurseries, nurseries licensed by State Governments, departmental nurseries, ICAR Institutes, SAUs, KVKs and

Central/State government agencies should be given priority. Area Expansion shall be restricted to availability of planting material from accredited/licensed nurseries and certified seed and planting material.

- VI. Selection of Agencies/Service providers for implementation of different components and activities of the approved AAP should be done at the SHM level through competitive bidding in an open and transparent manner.
- VII. The creation of water harvesting structure should be implemented in conjunction with Mahatma Gandhi National Rural Employment Guarantee Scheme (MNREGA) wherever feasible and should be compulsorily linked with the new area expansion and micro-irrigation programmes.
- VIII. The programme for protected cultivation and lining of community tanks/ponds should be taken up in close coordination with the Precision Farming Development Centre (PFDC) in the State.
- IX. Organic farming should be linked to certification by designated agencies. No separate funds will be provided for adoption of organic farming alone. Arrangements should also be made by the SHM or concerned agency for marketing of organic produce.
- X. IPM measures should be need based and are to be taken after clearly identifying the problem of pests/disease in the clusters. INM measures are to be adopted in the clusters to correct soil deficiency and reduce excessive dependence on chemical fertilizers.
- XI. Protected Cultivation of vegetables should be promoted under NHM in clusters around major cities/metros. These clusters may be provided with other infrastructural facilities like pre-cooling units, cold storages, reefer vans, vending carts etc. and marketing arrangements may be tied up by linking with cooperatives/private retail chains like SAFAL, farmer markets.
- XII. More focus is to be given on enhancing productivity of horticulture crops for the holistic development supported with infrastructure for Pre- and Post-Harvest Management and Marketing.
- XIII. To improve the productivity of existing old and senile orchards, there is need to identify gaps and revise the existing strategy for achieving the desired results. A proper mechanism needs to be devised to disseminate technology and train farmers on rejuvenation technology. Exposure visit of farmers should be organized to those institutes/places where rejuvenation technology has been developed and also adopted by the farmers. Chief Consultants under NHM will visit the State and discuss this matter with the SHM.
- XIV. For implementation of horticulture mechanization, PHM, marketing and mobile/primary processing activities, SHM should make efforts to organize self-help groups, farmers' interest groups, growers association etc. at local level and also involve Panchayats, Cooperatives, Producers Company etc. Efforts should also be made for buy back arrangements of the horticulture produce. In this regard, SHM is to play pro-active role and should appoint one senior level officer as nodal officer and make him responsible for these components.
- XV. **SHM should separately submit the details of district wise area covered under Exotic and Niche fruit crops.**
- XVI. **Efforts should be made for setting up of crop specific FPOs for exotic and niche crops.**
- XVII. **Supply chain projects should be submitted at the earliest to this Department along with recommendations of SLEC. Other such pending proposals of previous year, if any, should also be sent within 30 days with necessary compliance.**



- XVIII. **Village specific plans must be prepared for village selected under Indo-Israel Village of Excellence (IIVoE) program and shared with this Department latest by 31<sup>st</sup> October 2021.**
- XIX. While implementing the NHM programme, convergence and synergy should be ensured with the other schemes like Micro Irrigation, RKVY, PKVY, MNREGS, National Mission on Medicinal Plants, AEZs of APEDA, Tribal Sub Plan, Mega Food Parks of Ministry of Food Processing Industries, Watershed Development Programmes, BRGF and Schemes of the State Government.
- XX. SHM should involve State Agricultural University and ICAR Institutes in the State for the extension activities under NHM.
- XXI. SHM shall document the Annual Report and Success Stories and furnish them to DAC&FW.
- XXII. The SHM should also conduct Impact Evaluation Study through independent organization of repute in the State.
- XXIII. The Audited Statement of Accounts (ASA) for 2019-20 and Utilization Certificate for 2020-21, if not submitted so far, should be furnished to facilitate release of funds during 2021-22.
- XXIV. According to the provisions of the Fiscal Responsibilities and Budget Management (FRBM) Act, 2003 and Rules thereof, regular feedback from the implementing agencies on the physical and financial progress of the activities is necessary for periodical review.
- XXV. State should comply the new guidelines for monitoring and utilization of released funds issued by Department of Expenditure, Ministry of Finance, Government of India communicated vide this Department letter no 18-3/2020-MIDH dated 27.4.2021.
- XXVI. The monthly physical and financial progress may be posted on the website [www.midh.gov.in](http://www.midh.gov.in) by the 5<sup>th</sup> of every month and certified hard copy be furnished to this Department by the 10<sup>th</sup> of every month following the month under report. Status of project based proposals need also to be uploaded on NHM website.
- XXVII. Expenditure reported in the Utilization Certificate should match with the progress reported in HORTNET/DBT portal and will be used to consider the request from State for release of funds.
- XXVIII. SHM should ensure that all capacity building programs should be as per Qualification Pack (QP) of ASCI and only needs to be run in ASCI accredited training Institutes. Required entry of achievement needs to be done on Skill India portal.
- XXIX. It may be noted that the release of funds would be subject to the furnishing of requisite information as mentioned above. In addition to that, a mid-term review would be undertaken at appropriate time.

3. In view of the directions of Department of Expenditure, Government of India, SHM is requested to restrict the expenditure under Mission Management activities to bare minimum and need based only.


4. No purchase of vehicles and construction of buildings (except those approved under project based activities) are permitted from the funds of MIDH.

5. Approval of AAP may be reviewed /revised at any point of time depending upon availability of budgetary resources in view of prevailing situation due to COVID 19.

6. It is requested to send the details of the Spill Over activities in accordance with the unspent balance available with UT of Andaman & Nicobar Islands.

Yours faithfully,

Encl: as above



(Harit Kumar Shakya)

Under Secretary to Government of India

Tel: 011-23388795

haritk.shakya@nic.in

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## Annual Action Plan of NHM States, 2021-22

Annual Action Plan of NHM States, 2021-22						
	Action Plan 2021-22				(Rs. in Lakhs)	
				AAP 2021-22		
S. No	Activity	Maximum permissible cost	Pattern of Assistance	Phy Target	Fin. Outlay (100% GOI Share)	Remarks
1	2	3	4		6	
I	<b>Plantation Infrastructure and Development</b>					
	<b>Production of planting material Public Sector</b>					
	<b>Small Nursery (1 ha)</b>					
	a) Public Sector	Rs. 15 lakh/one ha unit	100% to public sector and in case of private sector, credit linked back-ended subsidy @ 50% of cost, subject to a maximum of Rs. 7.50 lakh/unit, as project based activity. Each nursery will produce a minimum of 25,000 numbers of mandated perennial vegetatively propagated fruit plants/tree spices/plantation crops aromatic plants, per year, duly certified for its quality.	2	30.00	Minutes of SLEC meeting to be submitted along with details of beneficiareis, locaiton, bank loan etc to facilitate release of funds.
	b) Private Sector	Rs. 15 lakh/one ha unit	100% to public sector and in case of private sector, credit linked back-ended subsidy of cost, subject to a maximum of Rs. 7.50 lakh/unit, as project based activity. Each nursery will produce a minimum of 25,000 numbers of mandated perennial vegetatively propagated fruit plants/tree spices/plantation crops per year, aromatic plants, duly certified for its quality.	1	7.50	do
	<b>Setting up of new TC Units.</b>					
	a) Public Sector	Rs. 250.00 lakh	100% of cost to <b>public sector</b>			Project to be submitted
	b) Private sector	Rs. 250.00 lakh	40% of cost to <b>private sector</b>	0	0.00	Project to be submitted
	<b>Sub-total Planting material</b>			<b>3.00</b>	<b>37.50</b>	
2	<b>Establishment of new gardens / Area Expansion</b>					
	<b>Fruit crops other than cost intensive crops using normal spacing (For a maximum area of 4 ha per beneficiary)</b>					
	<b>Fruits - Perennials</b>					
	<b>(a) Cost intensive crops</b>					
	<b>Fruit crops like Grape, Kiwi, Passion fruit etc.</b>					

	a) Integrated package with drip irrigation and trellis.	Rs. 4.00 lakh/ha.	Maximum of Rs. 1.60 lakh/- per ha. (40% of cost) for meeting the expenditure on planting material and cost of material for drip irrigation, trellies and INM/IPM, in 3 installments of 60:20:20 subject to survival rate of 75% in 2 <sup>nd</sup> year and 90% in 3rd year).		0.00	
	b) Without integration	Rs. 1.25 lakh/ha	Maximum of Rs. 0.50 lakh/ha (40% of cost) for meeting the expenditure on planting material and cost of INM/IPM in three installments of 60:20:20 subject to survival rate of 75% in 2 <sup>nd</sup> year and 90% in 3rd year. For (a) and (b) above, in the case of TSP areas, Andaman & Nicobar and Lakshadweep Islands, assistance will be @ 50% of cost.		0.00	
	Dragon fruit & Passion fruit			6	2.25	
					0.00	
	<b>Sub total</b>			<b>6</b>	<b>2.25</b>	
	<b>Maintenance without Integration</b>					
	1st Year					
	2nd Year					
	<b>Sub total maintainance</b>			<b>0</b>	<b>0.00</b>	
	<b>iii) Banana (sucker)</b>					
	b) Without integration	Rs.87,500/ha	Maximum of Rs. 0.35 lakh/ha (40% of cost) for meeting the expenditure on planting material and cost of INM/IPM in 2 installments (75:25). For (a) and (b) above, in the case of TSP areas, Andaman & Nicobar and Lakshadweep Islands, assistance will be @ 50% of cost in 2 installments.	40	13.13	
	<b>Sub total</b>			<b>40</b>	<b>13.13</b>	
	<b>Maintenance without Integration</b>					
	1st Year			40	4.34	
	<b>Sub total maintainance</b>			<b>40</b>	<b>4.34</b>	
	<b>iv ) Pineapple (sucker)</b>					

	b) Without integration	Rs.87,500/ha	Maximum of Rs. 0.35 lakh/ha (40% of cost) for meeting the expenditure on planting material and cost of INM/IPM in 2 installments (75:25). For (a) and (b) above, in the case of TSP areas, Andaman & Nicobar and Lakshadweep Islands, assistance will be @ 50% of cost in 2 installments (75:25).	0.10	0.03	
	<b>Sub total</b>			<b>0</b>	<b>0.03</b>	
	<b>Maintenance without Integration</b>					
	1st Year			0	0.04	
	<b>Sub total maintainance</b>			<b>0</b>	<b>0.04</b>	
	<b>v) Banana (TC)</b>					
	b) Without integration	Rs. 1.25 lakh/ha.	Max. of Rs. 0.50 lakh per ha, (40% of cost) for meeting the expenditure on planting material and cost of INM/IPM in 2 installments (75:25). For (a) and (b) above, in the case of TSP areas, Andaman & Nicobar and Lakshadweep Islands, assistance will be @ 50% of cost in 2 installments (75:25).	15	7.03	(1.8m x 1.8m)
	<b>Sub total</b>			<b>15</b>	<b>7.03</b>	
	<b>Maintenance without Integration</b>					
	1st Year			1	0.14	
	<b>Sub total maintainance</b>			<b>0.88</b>	<b>0.14</b>	
	<b>vii) Papaya</b>					
	b) Without integration	Rs. 60,000/ha	Maximum of Rs. 0.30 lakh/ha (50 % of cost) for meeting the expenditure on planting material and cost of INM/IPM in 2 installments (75:25).  For (a) and (b) above, in the case of NE and Himalayan States, TSP areas, Andaman & Nicobar and Lakshadweep Islands, assistance will be @ 50% of cost in 2 installments (75:25).	16.0	3.60	(1.8m x 1.8m)
	<b>Sub total</b>			<b>16</b>	<b>3.60</b>	
	<b>Maintenance without Integration</b>					
	1st Year			12	0.88	
	<b>Sub total maintainance</b>			<b>12</b>	<b>0.88</b>	

	<b>(b) Fruit crops other than cost intensive crops using normal spacing</b>					
	a) Integrated package with drip irrigation	Rs. 1.00 lakh/ha	Maximum of Rs. 0.40 lakh/ ha. (40% of cost) for meeting the expenditure on planting material, cost of drip system, INM/IPM, canopy management etc in 3 installments of 60:20:20 subject to survival rate of 75% in 2nd year & 90% in 3rd year for perennial crops and for non perennial crops in 2 installments of 75:25.		0.00	
	b) Without Integration	Rs. 60,000/ha	Maximum of Rs. 0.30 lakh/ha (50 % of cost) for meeting the expenditure on planting material and cost of INM/IPM in 3 installments of 60:20:20.	20	3.60	
	<b>Niche Crops</b>			<b>5</b>	<b>0.90</b>	
	<b>Sub total</b>			<b>25</b>	<b>4.50</b>	
	<b>Maintenance without Integration</b>					
	1st Year					
				2.65	0.16	
	2nd Year					
				2.31	0.14	
	<b>Sub total maintainance</b>			<b>4.96</b>	<b>0.30</b>	
<b>3</b>	<b>Vegetable (For maximum area of 2 ha per beneficiary)</b>					
	Hybrid	Rs.50,000/ ha	40% of cost in general areas	70	17.50	
	<b>Sub-total</b>			<b>70.00</b>	<b>17.50</b>	
	<b>Flowers (For a maximum of 2 ha per beneficiary)</b>					
	<b>Cut flowers</b>					
	Small & Marginal Farmers	Rs. 1.00 lakh/ha	40% of cost	2.0	1.00	
	<b>Bulbulous flowers</b>					
	Small & Marginal Farmers	Rs. 1.50 lakh/ha	40 % of the cost	1.0	0.75	
	<b>Loose Flowers</b>					
	Small & Marginal Farmers	Rs. 40,000/ha	40% of cost	3.0	0.60	
	<b>Sub-total flowers</b>			<b>6.0</b>	<b>2.35</b>	
	<b>Spices ( For a maximum area of 4 ha per beneficiary)</b>					
	Seed spice and Rhizomatic spices (ginger & turmeric)	Rs.30,000/ha	Maximum of Rs. 12,000/- per ha. (40% of cost) for meeting the expenditure on planting material and cost of material for INM/IPM etc).	25	3.75	



	<b>Perennial spices</b> (black pepper, clove, cinnamon)	Rs. 50,000/ha	Maximum of Rs. 20,000/- per ha (@40% of cost) for meeting the expenditure on planting material and cost of material for INM/IPM etc.  For (i) and (ii) above, in the case of TSP areas, Andaman and Lakshadweep Islands, assistance will be @ 50% of cost.	20	5.00	
	<b>Sub-total spices</b>			<b>45</b>	<b>8.75</b>	
	<b>Plantation crops (For a maximum area of 4 ha per beneficiary)</b>					
	<b>Cashew</b>					
	b) Without integration	Rs. 50,000/ha	<b>Rs.0.20 lakh per ha (40 % of cost)</b> for meeting the expenditure on planting material and cost of material for INM/IPM in 3 installments of 60:20:20 subject to survival rate of 75% in second year and 90% in third year for a maximum area of 4 ha per beneficiary. For (a) and (b) above, in the case of TSP areas, Andaman & Nicobar and Lakshadweep Islands assistance will be @ 50% of cost in 3 installments.		0.00	
	<b>Sub-total</b>			<b>0</b>	<b>0.00</b>	
	<b>Grand Total Area Expansion</b>			<b>223.10</b>	<b>59.14</b>	
4	<b>Grand Total Area Expansion maintenance</b>			<b>57.67</b>	<b>5.70</b>	
5	<b>Mushrooms</b>			280.77		
	<b>Production unit</b>					
	Private Sector	Rs. 20.00 lakh/ unit	40% of cost for private sector, for meeting the expenditure on infrastructure, as credit linked back ended subsidy.	1.0	8.00	
	<b>Spawn making unit</b>					
	Private Sector	Rs. 15 lakh/ unit	40% of cost for private sector, for meeting the expenditure on infrastructure, as credit linked back ended subsidy.	1.0	6.00	
	<b>Sub-total mushrooms</b>			<b>2.00</b>	<b>14.00</b>	
6	Rejuvenation/ replacement of senile plantation including Canopy management. Mango	Rs. 40,000/ha	50% of the total cost subject to a maximum of Rs. 20,000/ha limited to two ha per beneficiary.	10.00	2.00	To be implemented as per guidelines circulated
	<b>Sub-total</b>			<b>10</b>	<b>2.00</b>	
7	<b>Creation of Water resources</b>					

	Sub-total			0	0.00	
8	Protected cultivation					
	(b) Naturally ventilated system					
	(i) Tubular structur	Rs.1060/Sq.m	50% of the cost limited to 4000 Sq.m per beneficiary.	0.20	10.60	
	ii) Wooden structure	Rs. 621/Sq. m for hilly areas	50% of the cost limited to 20 units (each unit not to exceed 200 Sq.m per beneficiary).	0.20	5.40	
	c) Plastic Mulching					
	Plastic Mulching	Rs. 32,000/ha	50% of the total cost limited to 2 ha per beneficiary.	1.0	0.16	
	Plastic Mulching	Rs. 36,800/ha for hilly areas	50% of the total cost limited to 2 ha per beneficiary.		0.00	
	d) Shade Net House					
	i) Tubular structure	Rs. 710/Sq.m	50% of cost limited to 4000 Sq.m per beneficiary.	0.00	0.00	
	i) Tubular structure	Rs. 816/Sq.m for hilly areas	50% of cost limited to 4000 Sq.m per beneficiary.		0.00	
	ii) Wooden structure	Rs. 492/Sq.m	50% of cost limited to 20 units (each unit not to exceed 200 Sq.m ) per beneficiary.	0.20	4.92	
	iii) Bamboo structure	Rs.360/Sq.m	50% of cost limited to 20 units (each unit not to exceed 200 sq. m) per beneficiary.	0.20	3.60	
	Plastic Tunnels	Rs. 60/Sq.m	50% of cost limited 1000 sq. m per beneficiary.	1.00	3.00	
	Sub-total protected cultivation			2.80	27.68	
9	Promotion of Integrated Nutrient Management(INM)/ Integrated Pest					
	Sub-total INM / IPM			0	0.00	
10	Adoption Organic Farming					
	Sub-total			0.00	0.00	
11	Pollination support through beekeeping					
	Honey bee colony	Rs.2000/colony of 8 frames	40% of cost limited to 50 colonies / beneficiary.	500	4.00	
	Hives	Rs 2000/ per hive.	40% of cost limited to 50 colonies / beneficiary.	500	4.00	
	Equipment including honey extractor (4 frame), food grade container (30 kg), net, etc.	Rs. 20,000/set	40% of the cost limited to one set per beneficiary.	50	4.00	
	Sub-total			1050	12.00	
12	Horticulture Mechanization					

	i) Tractor (upto 20 PTO HP)	3.00 lakh/unit	25% of cost, subject to a maximum of Rs. 0.75 lakh/unit for general category farmers, and in the case if SC, ST, Small & Marginal famers, women farmers and beneficiaries in NE states, 35% of cost, subject to a maximum of Rs. 1.00 lakh per unit.	1	0.75	
	i) Tractor (upto 20 PTO HP) (SC, ST, Small & Marginal famers)	3.00 lakh/unit	25% of cost, subject to a maximum of Rs. 0.75 lakh/unit for general category farmers, and in the case if SC, ST, Small & Marginal famers, women farmers and beneficiaries in NE states, 35% of cost, subject to a maximum of Rs. 1.00 lakh per unit.		0.00	
	ii) Power Tiller					
	a) Power tiller (below 8 BHP) (SC, ST, Small & Marginal famers)	1.00 lakh per unit	Subject to a maximum of Rs.0.40 lakh/unit for general category farmers, and in the case if SC, ST, Small & Marginal farmers, women farmers and beneficiaries in NE states, subject of a maximum of Rs. 0.50 lakh/unit.		0.00	
	b) Power tiller (8 BHP & above)	1.50 lakh per unit	Subject to a maximum of Rs.0.60 lakh/unit for general category farmers, and in the case if SC, ST, Small & Marginal farmers, women farmers and beneficiaries in NE states, subject of a maximum of Rs. 0.75 lakh/unit.	20	12.00	
	<b>(iii) Tractor/Power tiller (below 20 BHP) driven equipments</b>					
	a) Land Development, tillage and seed bed preparation equipments	0.30 lakh per unit	Subject to a maximum of Rs.0.12 lakh/unit for general category farmers, and in the case if SC, ST, Small & Marginal farmers, women farmers and beneficiaries in NE states, subject of a maximum of Rs. 0.15 lakh/unit.	35	4.20	
	b) Sowing, planting reaping and digging equipments	0.30 lakh per unit	Subject to a maximum of Rs.0.12 lakh/unit for general category farmers, and in the case if SC, ST, Small & Marginal farmers, women farmers and beneficiaries in NE states, subject of a maximum of Rs. 0.15 lakh/unit.	25	3.00	
	<b>(v) PP Equipment</b>					

	Manual Sprayer (Knapsack/foot operated sprayer)					
	a) General	0.012 lakh per unit	Subject to a maximum of Rs.0.005 lakh/unit for general category farmers, and in the case if SC, ST, Small & Marginal farmers, women farmers and beneficiaries in NE states, subject of a maximum of Rs. 0.006 lakh/unit.		0.00	
	b) SC/ ST etc	0.012 lakh per unit	Subject to a maximum of Rs.0.005 lakh/unit for general category farmers, and in the case if SC, ST, Small & Marginal farmers, women farmers and beneficiaries in NE states, subject of a maximum of Rs. 0.006 lakh/unit.		0.00	
	Power Knapsack sprayer/power operated Taiwan sprayer (8-12 lts Capacity)					
	a) General	0.062 lakh per unit	Subject to a maximum of Rs. 0.025 lakh/unit for general category farmers, and in the case if SC, ST, Small & Marginal farmers, women farmers and beneficiaries in NE states, subject of a maximum of Rs. 0.031 lakh/unit.	10	0.25	
	v) Import of new machines & tools for horticulture for demonstration purpose (Public sector)	Rs. 50.00 lakh per unit	100% of the total cost.	1	6.98	
	<b>Sub-total</b>			<b>92</b>	<b>27.18</b>	
<b>13</b>	<b>Technology Dissemination through demonstration/ Front Line Demonstration (FLD)</b>	Rs. 25.00 lakh	75 % of cost in farmers' field and 100% of cost in farms belonging to Public Sector, SAUs etc. No change		<b>0.00</b>	Project to be submitted
<b>14</b>	<b>INTEGRATED POST HARVEST MANAGEMENT</b>					
	<b>Pack house / On farm collection &amp; storage unit</b>	Rs. 4.00 lakh/unit with size of 9Mx6M	<b>50% of the capital cost.</b>		0.00	
	<b>Refer vans/ containers (general areas)</b>					Project to be submitted
	b) Hilly Area	Rs. 26.00 lakh for 9 MT (NHM & HMNEH), and prorata basis for lesser capacity, but not below 4 MT.	Credit linked back-ended subsidy @ 35% of the cost of project in general areas and 50% of cost in case of Hilly & Scheduled areas, per beneficiary.		0.00	Project to be submitted
	<b>Sub-total</b>			<b>0.00</b>	<b>0.00</b>	



<b>15</b>	<b>Project Based activities</b>					
<b>i</b>	<b>Integrated Supply Chain</b>	10% of outlay	50% of cost, based on project proposal.			
<b>ii</b>	<b>Integrated Cold Chain Supply System</b>					
	<b>a) General Area</b>	Project Based. Project should comprise of minimum two components listed under C.1 to C.13 above, with maximum cost of Rs. 600.00 lakh.	Credit linked back-ended subsidy @ 35% of the cost of project in general areas and 50% of cost in case Hilly & Scheduled areas, per beneficiary.			
	<b>b) Hilly Area</b>	Project Based. Project should comprise of minimum two components listed under C.1 to C.13 above, with maximum cost of Rs. 600.00 lakh.	Credit linked back-ended subsidy @ 35% of the cost of project in general areas and 50% of cost in case Hilly & Scheduled areas, per beneficiary.		<b>0.00</b>	
<b>iii</b>	<b>Food processing units</b>	Rs. 800 lakh/unit	Credit linked back ended capital investment assistance of 50% of cost in the States of J&K, Himachal and Uttarakhand		<b>0.00</b>	
<b>iv</b>	<b>Centre of Excellence</b>	Rs.1000.00 lakh/ centre	100% of cost to public sector. This can be established through bi-lateral co-operation also.			
<b>16</b>	<b>Human Resource Development (HRD)</b>					
	Skill Development				<b>0.00</b>	
	HRD for Supervisors & Entrepreneurs	Rs. 20.00 lakh / unit	100% of the cost in first year. In subsequent years, cost of infrastructure not to be claimed.		<b>0.00</b>	
	HRD for Gardeners	Rs. 15.00 lakh / unit	100% of the cost.		<b>0.00</b>	
	<b>Training of farmers</b>					
	Within the State	Rs. 1000/day per farmer including transport	100% of the cost.		<b>0.00</b>	
	Outside the state	Project based as per actual.	100% of the cost.			
	<b>(e) Exposure visit of farmers</b>					
	Outside the State	Project based as per actual.	100% of the cost.			

	Outside India	Rs. 4.00 lakh / participant	Project Based. 100% of air/rail travel cost.		0.00	Project to be submitted
	<b>Training / study tour of technical staff/ field functionaries</b>					
	Within the State	Rs.300/day per participant plus TA/DA, as admissible	100% of the cost.		0.00	
	Study tour to progressive States/ units (group of minimum 5 participants)	Rs.800/day per participant plus TA/DA, as admissible	100% of the cost.			
	Outside India	Rs. 6.00 lakh / participant	100% of the cost on actual basis.		0.00	Project to be submitted
	<b>Sub-total</b>			<b>0</b>	<b>0.00</b>	
<b>17</b>	Promotion of Farmer Producers Organization/ FPO/FIG Farmer Interest Groups of 15-20 farmers/20 ha, Growers Associations and tie up with Financial Institution and Aggregators.	As per norms issued by SFAC.	As per norms issued by SFAC from time to time.			
<b>18</b>	<b>ESTABLISHMENT OF MARKETING INFRASTRUCTURE</b>					
	<b>Wholesale markets</b>					Project to be submitted
	a) General Area	Rs.100.00 crore/project	Credit linked back-ended subsidy @ 25% of the capital cost of project in general areas and 33.33% in case of Hilly & Scheduled areas for individual entrepreneurs.	0	0.00	Project to be submitted
	<b>Rural Markets/ Apni mandies/Direct markets</b>					Project to be submitted
	a) General Area	Rs. 25.00 lakh	Credit linked back-ended subsidy @ 40% of the capital cost of project in general areas and 55% in case of Hilly & Scheduled areas, per beneficiary.	0	0.00	Project to be submitted
	b) Hilly Area	Rs. 25.00 lakh	Credit linked back-ended subsidy @ 40% of the capital cost of project in general areas and 55% in case of Hilly & Scheduled areas, per beneficiary.	0	0.00	Project to be submitted
	<b>Total MKT</b>			<b>0.00</b>	<b>0.00</b>	
<b>19</b>	<b>SPECIAL INTERVENTIONS</b>					
	Innovative interventions not covered under any GOI schemes	10% of outlay	50% of cost, based on project proposal.			
	Area Expansion of root/tuber crops			PB		
	Value Chain Analysis	10% of outlay	50% of cost, based on project proposal.			

	Tackling of emergent /unforeseen requirements of SHMs	Rs.20.00 lakh	50% of cost, based on project proposal.		0.00	
	<b>Sub-total</b>			<b>0.00</b>	<b>0.00</b>	
<b>20</b>	<b>Other Components (Awareness, Survey etc.)</b>					
	Institutional Strengthening, hire/purchase of vehicles, hardware/software	Project based	100% assistance.		5.00	
	Seminars, conferences, workshops, exhibitions, Kisan Mela, horticulture shows, honey festivals					
	State level	Rs. 3.00 lakh /event	100% assistance subject to a maximum of Rs.3.00 lakh per event of two days.	1	3.00	
	District level	Rs. 2.00 lakh /event	100% assistance subject to a maximum of Rs.2.00 lakh per event of two days.		0.00	
	Information dissemination through publicity, printed literature etc and local advertisements	Rs. 0.40 lakh/ block	100% of cost.		0.00	
	Technical Support Group (TSG) at State Level for hiring experts/staff, studies, monitoring & concurrent evaluation/evaluation, mass media, publicity, video conference etc.	Project based, subject to a ceiling of Rs. 50. 00 lakh per annum/state	100% of cost		5.00	
	<b>Sub-total</b>			1	13.00	
<b>21</b>	State & Districts Mission Offices and implementing agencies for administrative expenses, project, preparation, computerization, contingency etc.	5% of total annual expenditure on the basis of appraised needs to State Horticulture Mission (SHM) / implementing Agencies	100% assistance.		11.80	
<b>22</b>	<b>Any Other Item</b>			<b>0.00</b>	<b>0.00</b>	
	<b>Grand Total</b>				<b>210.00</b>	